Dear <<Formal Salutation>>,

We're pleased to announce that <<Organization of Registration>> now provides online giving software called *ParishSOFT Giving*!This is a convenient and secure way to make a one-time or recurring donation. Getting started is easy – just visit our website, [yoursite.com], and click on our online giving link.

Online giving has proven to be a very cost-effective way for our parish to receive your generous donations. This method of contribution has provided us with a hassle-free and consistent cash flow which enables us to more effectively operate our parish.

When you participate, your gift will transfer directly into the parish bank account. And you won't have to remember to write a check or stop by the ATM on Sundays!

To get started, you can visit our parish’s new giving page at [giving link]. From this link you will be allowed to manage your own account online, set up gifts on a schedule that you choose, and can be set up with a credit card, debit card, checking or savings account!

As you know, <<Organization of Registration>> is continually developing our ministries and outreach. Furthermore, our general operations costs and expenses, such as office supplies and health insurance, grow each year. As you initiate your donation, I hope you will consider increasing your offertory giving through *ParishSOFT Giving*.

As always, please know that it is through your prayer, acts of kindness and good will towards others that are your most active witnesses to Christ.

I am most grateful for your generosity to <<Organization of Registration>>. Together, let us strive to be the best possible stewards of God's marvelous gifts!

Sincerely in Christ,

[Clergy name]

[Clergy title]